



2.1M 

ANNUAL PAGE VIEWS

176k 

MONTHLY PAGE VIEWS

495k 

DURING NOVEMBER & DECEMBER
OUR CHRISTMAS APPEAL

ANNUALLY 2,108,000

MONTHLY 176,000

WEEKLY 40,500

DAILY 5,775

ENGAGEMENT 25 MINUTES



REECE'S RAINBOW
SPECIAL NEEDS ADOPTION SUPPORT

average amount of time spent per visit

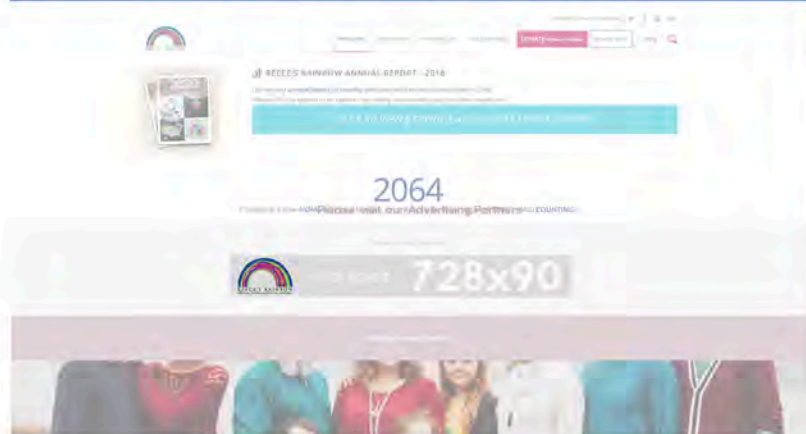
 **10,700**
Twitter

 **34,697**
Facebook

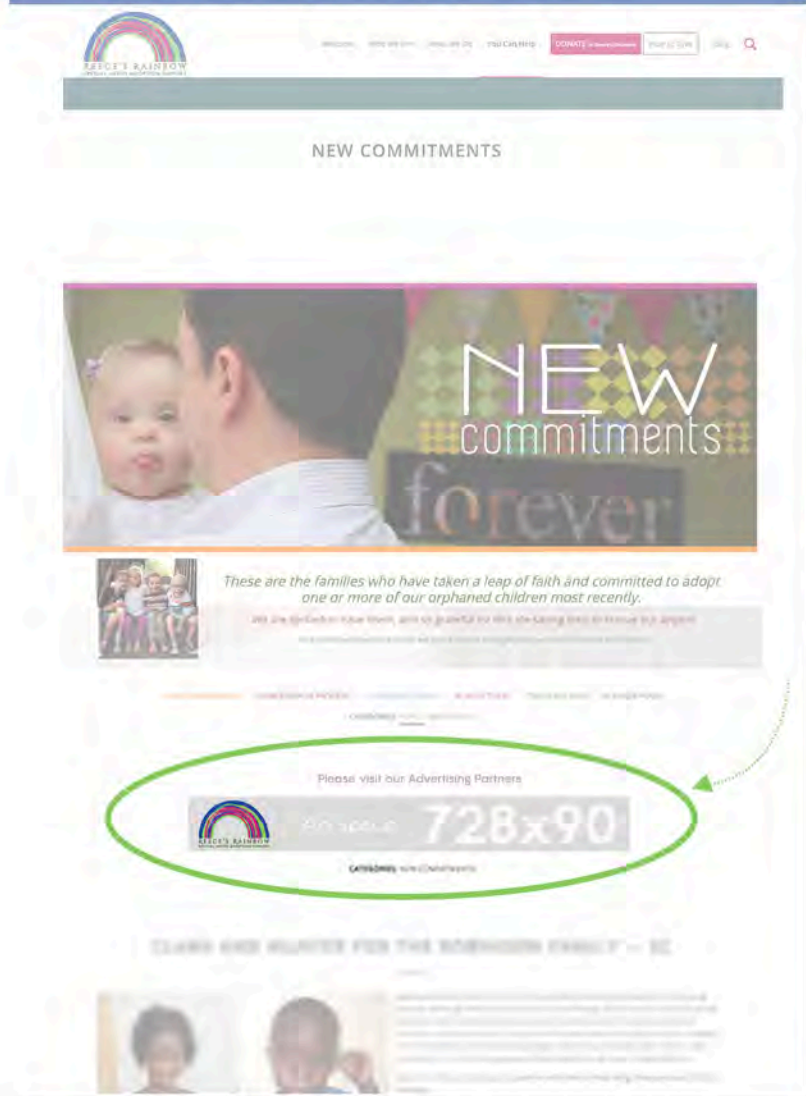
 **11,600**
Instagram

 **5,122**
Facebook Group

HOME PAGE SAMPLE



CATEGORY TOP SAMPLE



All ads available on the Reece's Rainbow website will be 728x90.

Accepted File Types:
GIF (not animated), JPG or PNG file at 40kb max, RGB at 72 pixels/inch

Indicate exact URL for link.
Trackable links are accepted. Please include link when you submit your logo.

Be certain to include your email address in case there are any problems with your files/links.

Any questions please email lucille@reecesrainbow.org

AVAILABLE AD SPACES

- Home Page:**
\$500 your logo and name 728x90
- Category header pages:**
\$250 your logo and name 728x90
- Ad in between profiles**
\$150 your logo and name 728x90
- MACC sponsor (One Month):**
\$800 your logo and name 728x90
- Social Media Only Sponsor:**
\$250 your link & mention

For more information & to apply visit <http://reecesrainbow.org/advertisingpartners>

REECE'S RAINBOW SPECIAL NEEDS ADOPTION SUPPORT TERMS AND CONDITIONS ("Terms")

Last updated: August 07, 2019

Please read these Terms and Conditions ("Terms", "Terms and Conditions") carefully before advertising on the <https://reecesrainbow.org> Website (the "Service") operated by Reece's Rainbow ("us", "we", or "our").

Your access to and use of the Service (advertising with us) is conditioned on your acceptance of and compliance with these Terms. These Terms apply to all visitors, users and others who access or use the Service. By accessing or using the Service you agree to be bound by these Terms. If you disagree with any part of the terms then you may not access the Service.

LINKS TO OTHER WEB SITES

Our Service may contain links to third-party web sites or services that are not owned or controlled by Reece's Rainbow.

Reece's Rainbow has no control over, and assumes no responsibility for, the content, privacy policies, or practices of any third party web sites or services. You further acknowledge and agree that Reece's Rainbow shall not be responsible or liable, directly or indirectly, for any damage or loss caused or alleged to be caused by or in connection with use of or reliance on any such content, goods or services available on or through any such web sites or services.

We strongly advise you to read the terms and conditions and privacy policies of any third-party web sites or services that you visit.

TERMINATION

We may terminate or suspend access to our Service immediately, without prior notice or liability, for any reason whatsoever, including without limitation if you breach the Terms. All provisions of the Terms which by their nature should survive termination shall survive termination, including, without limitation, ownership provisions, warranty disclaimers, indemnity and limitations of liability.

GOVERNING LAW

These Terms shall be governed and construed in accordance with the laws of Georgia and Wisconsin, United States, without regard to its conflict of law provisions. Our failure to enforce any right or

provision of these Terms will not be considered a waiver of those rights. If any provision of these Terms is held to be invalid or unenforceable by a court, the remaining provisions of these Terms will remain in effect. These Terms constitute the entire agreement between us regarding our Service, and supersede and replace any prior agreements we might have between us regarding the Service.

CHANGES

We reserve the right, at our sole discretion, to modify or replace these Terms at any time. If a revision is material we will try to provide at least 30 days notice prior to any new terms taking effect. What constitutes a material change will be determined at our sole discretion. By continuing to access or use our Service after those revisions become effective, you agree to be bound by the revised terms. If you do not agree to the new terms, please stop using the Service.

CONTACT US

If you have any questions about these Terms, please contact us: Lucille Brown lucille@reecesrainbow.org

ADVERTISING AGREEMENT FORM FOR REECE'S RAINBOW

Reece's Rainbow PO BOX 146 Combined Locks, WI 54113

Business/Person Name:

Business Address:

Phone Number:

Email:

Authorized Person (if other than listed above):

The above Business/Person agrees to advertise on reecesrainbow.org according to these listed advertising opportunities and in agreement to our Terms and Conditions. Please complete the following information:

- Home Page 60 days: \$500 your logo and name 728x90 (\$800 during MACC)
- Category header pages 60 days: \$250 your logo and name 728x90
- Ad in between profiles 60 days \$150 your logo and name 728x90
- MACC sponsor 30 days: \$800 your logo and name 728x90
- SOCIAL MEDIA ONLY sponsor 60 days: \$250 your link and mention

* Months selected are derived from your order form

Payment is due upon submission of logo. Contracts are for two months (60 days), with the exception of the MACC sponsor, which is one month in November and December, and cannot be cancelled. Cancellation of multiple months before expiration of contract will result in a cancellation fee equal to that of the cost of space for two months.

All ads will be approved prior to going live on the website. The starting date will be mutually agreed upon by both parties as selected when purchasing. Advertiser assumes all risk and agrees to indemnify and hold reecesrainbow.org (Reece's Rainbow) harmless for any and all suits, claims, liabilities of any kind and damages that arise from the advertisement and any additional marketing and promotions.

Approval of advertising agreement will be made via an email confirmation to listed email address above. We reserve the right to refuse an ad for any reason at our sole discretion. If for any reason your ad would not be approved, you will receive a full refund.

Signature of Business/Person and/or Authorized Person

Date

By signing you are agreeing to our terms, conditions and the terms of this contract. If you are unsure of any of the information, please seek competent legal advice.